

**BOARD OF TRUSTEES
CARSON CITY SCHOOL DISTRICT**

**POLICY No. 265
PROGRAM**

SOCIAL MEDIA ACCEPTABLE USE

The Carson City School District is committed to encouraging positive relationships among employees, students, parents/guardians, constituents and stakeholders in conjunction with communication platforms, including social media that comply with state and federal laws and regulations. This policy provides social media guidance and procedures for the workplace.

Consistent with the policy, the Superintendent shall develop regulations designed:

1. To establish guidelines for social media communications between and among employees, students, parents, constituents and stakeholders;
2. To prevent unauthorized disclosure of or access to sensitive information;
3. To prevent unauthorized access and other unlawful activities by District users online; and
4. To comply with the [Federal Educational Rights and Privacy Act \(FERPA\)](#); [Children's Internet Protection Act \(CIPA\)](#); the [Health Insurance Portability and Accountability Act of 1996 \(HIPAA\)](#), and [Information Security and Privacy Policy at the Nevada Department of Education](#).

The regulation shall clearly state:

- The Mission of the District regarding Social Media;
- Conditions and Rules for Use of Social Media;
- Guidelines for Social Media;
- Monitoring Content of Social Media; and
- Guidelines for Personal Social Media Accounts.

Adopted: July 26, 2016